

# CREDIT APPLICATION FORM

## RCJ Group



**RUSSELL CURTIS  
& JANES**  
MEDIA ADVERTISING

### Section 1 – CUSTOMER DETAILS

Contact Name:	Contact Position:		
Business Type:	<input type="radio"/> Company	<input type="radio"/> Sole proprietor	<input type="radio"/> Partnership
Name (Company Name/Partnership/Sole Trader):			
Trading Name (Registered Business Name):			
ABN or ACN:			
Nature of Business:		No. of Years Trading:	
Principal Place of Business:		State	Postcode
Postal Address (if different):		State	Postcode
Telephone:		Fax:	
Mobile:		Email:	

#### Sole Trader, Partner or Director Details

	Name of Sole Trader Partners or Directors	Telephone
1.		
2.		
3.		
4.		

#### Credit Amount and Bank Details

Expected Expenditure:	Monthly: \$	Annual: \$
-----------------------	-------------	------------

### Section 2 – TRADE REFERENCES (3 REQUIRED)

	Company Name	Contact Person	Telephone
1.			
2.			
3.			

### Section 3 – CREDIT APPLICATION CONDITIONS

- In this application:
  - “**RCJ**” means Russell Curtis & Janes Advertising Pty Ltd ABN 15 005 856 575 (T/A RCJ Media; RCJ Media Group; Media Credit Australia; and Media Buying Services) and, where applicable, any of the other entities within the RCJ Group which supplies goods and/or services to you (whether or not that fact is disclosed).
  - “**RCJ Group**” means, collectively, RCJ and each of the following entities and their successors and assigns:
    - Leapfrogger Pty Ltd ABN 91 607 722 109; and
    - Brand Asia Pty Ltd ABN 72 666 692 119,
 together with any additional entities that become subsidiaries of RCJ from time to time.
  - “**We**” and “**Us**” means RCJ and “**Our**” means belonging or pertaining to Us
- The Customer acknowledges that it has received, understood and is bound by the terms and conditions of trade attached to this application form (“**Trading Terms**”) and requests that RCJ or any agent or sub agent of RCJ (whether disclosed or not) supply Goods and Services (as defined in the Trading Terms) requested by the Customer on and subject to the Trading Terms. We may amend the Trading Terms from time to time and will give notice of such amendments by publication on Our websites ([www.rcj.com.au](http://www.rcj.com.au);

[www.leapfrogger.com.au](http://www.leapfrogger.com.au); and [www.brandasia.com.au](http://www.brandasia.com.au)) (“Websites”) or by some other means of notification. The Customer is responsible for checking the Websites for the current version of Our current Trading Terms. The Customer will be deemed to have had knowledge of such amendments and have accepted the Trading Terms as amended if the Customer continues to purchase Goods and/or Services from Us after any such amendment. Each subsequent supply of Goods and/or Services by Us will be in accordance with the Trading Terms as amended.

3. The Customer acknowledges that payment for Goods and Services must be made in accordance with the payment terms specified in the Trading Terms or as otherwise agreed to by Us in writing
4. The Customer authorises Us to make all the enquiries We deem necessary of each of the referees and the bank specified above for the purposes of obtaining such financial or other information that We may reasonably require for the purposes of assessing this application and the Customer undertakes that it will authorise the referees and the bank to provide such information.
5. The Customer authorises Us, if We consider it necessary to assess the Customer’s credit application, to obtain a report about the Customer’s commercial activities from a credit reporting body or other organisation which provides credit reporting information of that nature. We may, as authorised under the *Privacy Act 1988* (Cth), continue to access the Customer’s credit reporting information as We deem necessary.

#### Section 4 – ACKNOWLEDGMENT

I certify that I am authorised to sign this Credit Application Form on behalf of the Customer specified above and that the information provided on behalf of the Customer is true and correct to the best of my knowledge.

#### Signatory

#### Witness

Print Name

Print

Name

Position

Address

Signature

Signature

Date

/ /

Date

/ /

## HOW TO USE THIS FORM

#### CREDIT APPLICATION FORM

##### Section 1 – Applicant Details

- Ensure that all sections of the form are filled out. For all applications, check that the ABN and business name are correct online at the Australian Business Register (<http://abr.business.gov.au>).
- Where the amount of credit sought is significant, or the applicant is likely to be a continuing customer, it is wise to conduct a full company search to confirm that the applicant details are correct.

##### Section 2 – Trade References

- Ensure that trade references are provided (and checked) prior to providing credit.
- If there are concerns about the independence or operating history of the trade references, company searches and director name searches may assist. Again, where the credit sought is significant, or the applicant is likely to be a continuing customer, it may be advisable to conduct searches in relation to trade references.

##### Section 4 – Acknowledgement

- Ensure that the acknowledgment has been properly signed and witnessed. The dates on both the signatory and witness boxes should match, and the printed names should be clearly legible.
- If the signatories are also providing a personal guarantee, ensure that the signatures match.